

## Food and drink manufacturing is a great British success story.

Throughout its history our industry has embraced new ideas and new approaches which have transformed consumers' lives. By constantly investing for the long-term in our people, products and processes we have increased the supply of safe, affordable and nutritious foods so that the average proportion of income spent on food has dropped from 50% in 1914 to around 10% in 2014.

The industry was resilient through recession, has grown its exports and has continued to invest in skills and innovation to reduce its environmental impact and support improvements in public health. With the right partnership with Government we can

build on our success to continue to improve our efficiency, productivity and overall contribution to the economy.

We ask the next government to work with us through an industrial partnership driven by a food and drink council; to support voluntary frameworks for industry action to improve public health and environmental sustainability whilst maintaining the competitiveness of the UK industry; and to help us to maintain resilient supply chains for safe, affordable and nutritious food.

These are our ingredients for success and we ask for your support in delivering them.

# INGREDIENTS FOR SUCCESS

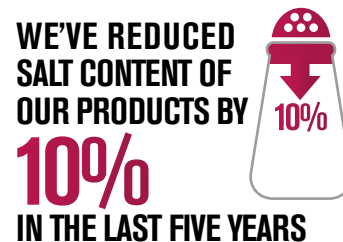
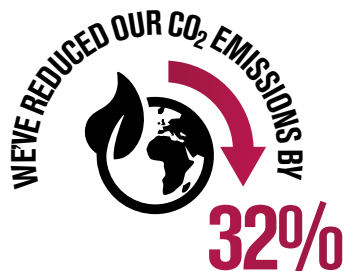
Delivering Sustainable Growth 2015 – 2020



Food and Drink Federation



Delivering Sustainable Growth



# OUR AGENDA



## AN INDUSTRIAL PARTNERSHIP BETWEEN INDUSTRY AND GOVERNMENT

We are the UK's largest manufacturing sector, employing 400,000 people, bringing 16,000 new products to market and investing £1bn in innovation. Through the recession our industry demonstrated resilience and resolve to grow, driving efficiency and innovating to stay ahead of consumer demand for safe, affordable, sustainable and healthy food.

The industry has a track record of delivery when it works in collaboration with government for example:

- the creation of a new MEng Food Engineering Degree and Centre of Excellence for Food Engineering at Sheffield Hallam University to bridge the gap between basic and applied research
- the Agri-food Export Action Plan
- the development of a new apprenticeship standard under the Apprenticeship Trailblazers initiative

To unleash the industry's full potential we now need to ensure that there is a strategic, continuous conversation between government and industry.

### WE ASK...

...the next Government to join us in a strategic partnership for food and drink, driven by a food and drink manufacturing council co-chaired by leading figures from industry and government.

#### The partnership will:

- Foster innovation by promoting greater collaboration between industry, government and the research community, and creating funding models more aligned to the biggest challenges facing us
- Target export promotion at the overseas markets delivering the best returns to businesses including the UK's biggest markets (Ireland, France, Netherlands and Germany) to support SMEs to build their ambition and confidence
- Create a long-term, industry-led skills strategy that meets the needs of the sector; and develop higher level skills within the sector to support improvements in productivity and global competitiveness.



## SUPPORT FRAMEWORKS FOR VOLUNTARY ACTION BY INDUSTRY

Food and drink manufacturers are proud to make great tasting products which are available and affordable for everyone. We want our customers to enjoy a balanced diet and to be healthy. And we recognise that we have a responsibility to the planet to use resources carefully and reduce our environmental impacts.

For over ten years we have demonstrated our commitment to improved public health by investing heavily in new recipes and greater product choice; providing clear informative labelling; and supporting our employees and their families to lead healthy lives. Our achievements include:

- the elimination of artificial trans fats from packaged and prepared foods
- a 10% reduction in the salt content of FDF members' products in the last five years
- ongoing reductions in the saturated fat and calorie content of products including a limit of 250 calories on single-serve confectionery items
- adoption of the EU Pledge on Responsible Marketing to support parents in making the right diet and lifestyle choices for their children

We were the first industrial sector to act collectively on the environment. Over the last five years we have delivered:

- a 32% reduction in carbon emissions
- a 16% reduction in water use
- a 7.4% reduction in supply chain waste

### WE ASK...

...the next Government to support voluntary frameworks for action that incentivise companies and enable them to continue to work at a pace, and with the flexibility to reflect their market position and product portfolio.

#### Together industry and government can:

- Put health at the heart of sustainable growth by driving pre-competitive research in reformulation and consumer behaviour
- Ensure industry's efforts are not isolated but supported by broader initiatives to address health inequalities and physical inactivity through education, and targeted support in vulnerable communities
- Continue to reduce our carbon emissions and resource inputs whilst growing our businesses, and work with others to drive waste out of the food system at all points, including in the home



## BUILDING RESILIENT SUPPLY CHAINS FOR SAFE, AFFORDABLE AND NUTRITIOUS FOOD

Our industry works hard to deliver safe, great tasting and good value products to our customers. Through the development of innovative technologies and improved efficiency we have been able to help hard-pressed consumers with tightened household budgets.

The twin challenges of climate change and food security require an integrated strategy. We need to achieve greater resource, processing and distribution efficiency and resilience across our supply chains at the same time as responding to changing consumer expectations of our products. We want to build supply chains that are increasingly resilient to shocks, robust enough to withstand threats including fraud and can deliver great value and values for consumers.

### WE ASK...

...the next Government to develop a coherent policy framework with food safety, security and resilience, sustainability and authenticity at its heart.

#### Food policy must:

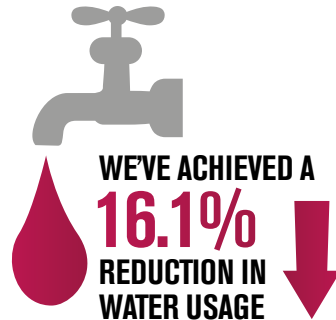
- Adopt a consistent, evidence-based regulatory approach which does not act as barrier to new technologies
- Maintain the Food Standards Agency's independence and ensure that its work on food safety and the enforcement of food law is properly resourced
- Adequately resource mechanisms or bodies such as WRAP which enable industry to share best practice and provide support and advice for businesses of all sizes and types

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# WHY FOOD AND DRINK MANUFACTURING MATTERS

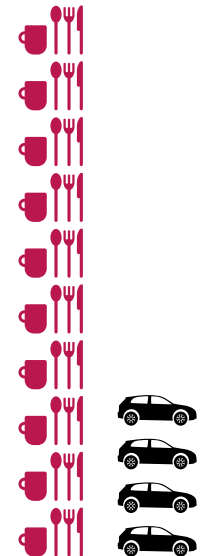
WE INVEST  
**£1bn** IN  
INNOVATION  
EACH YEAR



WE HAVE NEARLY  
**THREE TIMES AS MANY**  
BUSINESSES AS  
AUTOMOTIVE OR  
AEROSPACE



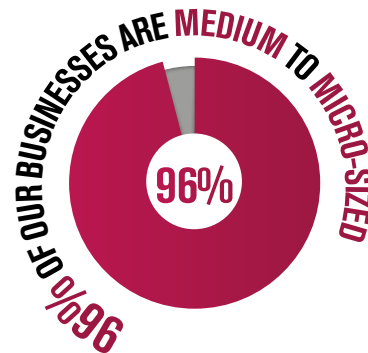
OUR GROSS  
VALUE ADDED IS  
**NEARLY  
TWO AND  
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AUTOMOTIVE



FOOD &  
BEVERAGES    AUTOMOTIVE



WE BUY **TWO-THIRDS** OF  
WHAT BRITISH FARMERS PRODUCE



THE PROPORTION OF  
INCOME SPENT ON  
FOOD REDUCED FROM  
**50%** 100 YEARS AGO  
TO AROUND  
**10%**  
TODAY



Food and Drink  
Federation



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